



For Division 6 Councillor - Mountain View County

# Rob Smith

Growing Investment

Cultivating Tomorrow

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I am a **leader**.

I am a **team player and builder**.

I am a **skilled communication strategist**.

I am an **entrepreneur** and admire the same.

I understand and respect **governance**.

I know **agriculture**, particularly cattle and cow/calf production.

I know **rural people**.

I know the **greatest strength** of the *County of Mountain View* is our **citizens**.

## Priorities

#1: Protecting agriculture and farmers, including the land and property rights of **ALL** ratepayers

#2: Diversified business/economic/rural development

#3: More and better communication

#4: Greater connectivity with ratepayers and municipal partners

#5: Less restrictive public engagement

#6: Safe & secure communities

## My Promise to you...

- ✓ Open house with ratepayers every two months, rotating between Hainstock, Westward Ho, Eagle Hill, Harmattan, Eagle Valley, and Innis Lake community halls
- ✓ Establish text or Signal 'chat' groups by community with willing and interested neighbours
- ✓ Active Facebook account dedicated to Division 6
- ✓ Strong connection with provincial and federal governments

## Selected professional achievements

- Integrate and Unify Municipal Government and Community
- Analyze and Develop Government, Operational and Governance Policies / Procedures and Industry Standards
- Agent of Positive Change
- Superior Communication Skills
- Build and Lead High Output Teams
- Manage and Grow Business
- Increase Market Share through Promotion and Advocacy
- Achieve Grants and Sponsorship

## Professional history

1984-present **Co-Owner/Manager**, ♦T Cattle Co.: 4-generation cattle operation specializing in purebred seedstock genetics and commercial cattle production and marketing; now includes **♦T Solutions**, my management consulting contract business

2011-18: **Chief Executive Officer**, Canadian Angus Association: world's 2<sup>nd</sup> largest beef breed association

2002-11: **4-H Specialist**, Alberta Agriculture and Rural Development, Government of Alberta  
(summer/contract: 1990-95)

1997-2002: **President**, Karaozek Agricultural Products (KAP) LLP (Agriculture Enterprise Director, Hurricane Hydrocarbons Ltd.), Republic of Kazakhstan: including medium-sized meat & dairy plants, 5,000 head feedlot, large farm, 50K+ head

**General Manager**, Olds Agricultural Society/Olds Regional Exhibition: 1999-2002; recent contract focused on **Business Development**: 2023-24; volunteer: 1985-2024

1996-98: **Livestock Extension Coordinator**, Olds College

## Volunteer experience & recognition

- 1985-present: **United Conservative Party, Conservative Party of Canada**, et al: Board of Directors, committee member, Executive; President of the provincial Board of Directors
- 1984- present: **4-H Alberta**: judge & trainer across Canada; Eagle 4-H Beef Club Leader: >10 years
- 2023 recipient of **The Queen Elizabeth II Platinum Jubilee Medal** for agricultural industry and longstanding service to rural youth & community development
- 2019- present: **Loran Scholars Foundation**: Western Canada Selection Committee; mentor to scholars
- 2015-21: **Canadian Beef Industry Conference**: Chair & Operations Committee (2015-17)
- 2003-19: **Canadian Beef Breeds Council**; Board of Directors (2012-19)
- 2002-15: Speaker, Panelist, Moderator on various topics at municipal and rural development workshops and conventions
- 2006-13: **Olds Institute for Community & Regional (Economic & Social) Development**: Board of Directors / Chair (2011-13)
- 1999-2022: **Calgary Exhibition & Stampede**: committee / Committee Chair and Senior Associate Volunteer
- 1992-95: **University of Alberta Agriculture Club**: Vice President, External (1993-94); Bar None Director (1994-95)

*My feedback system for "Success":  
competence - confidence - trust - loyalty - team - adoption - advocacy...  
enabled by integrity, honesty, dignity, transparency, and passion.*