# Overview of Strategic Direction (2022-2027) Priorities

## **MVC Values**

Ethical Transparent Open-minded Respectful

#### **MVC Vision**

An engaged rural and agricultural community inspired by the unique and diverse qualities of our people and environment.

## **MVC Mission**

Provide high quality services in support of a healthy, safe, and vibrant rural community.

#### **Rural and Agricultural Focused Community**

Support traditional, innovative, and value-added agriculture industry.

Promote a vibrant, inclusive, rural culture.

Protect and preserve the natural environment through programs, education, and collaboration.

#### **Economy and Financial Health**

Programs and services are delivered efficiently within a fiscally responsible framework.

Support business diversification and retention.

#### **Asset Management**

Develop long-range plans to ensure adequate resources are available to meet Council approved service levels.

Provide and maintain sustainable infrastructure efficiently, effectively, and in an environmentally responsible manner.

#### **Engagement and Communications**

Adhere to a culture of open communication and good governance.

Engage in respectful, positive, and productive relationships while maintaining our local autonomy.

#### **Community Well-Being**

Promote safe communities.

Provide and support cultural and recreational opportunities.

Foster an environment for people to age in their communities.

Collaborate with urban partners to deliver shared services.

# Strategic Plan Implementation Reports

- 1. Quarterly Administrative Reports to Council
- 2. Quarterly Reeve Newsletter
- 3. Annual Budget Report
- 4. Audited Financial Statement

