

# CRITICAL CARE, ANYWHERE



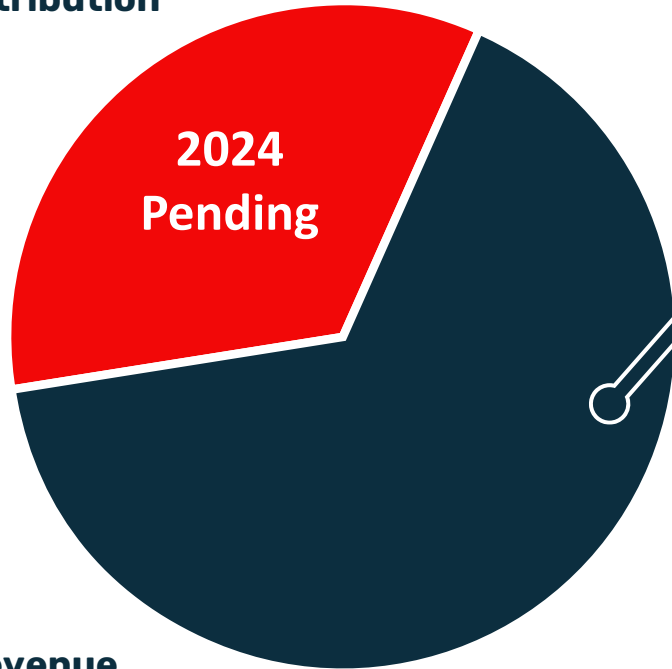
Your best hope, in a worst-case scenario.



# STARS ALBERTA REVENUE FISCAL 2023

**AB Government contribution**  
\$15.0 million

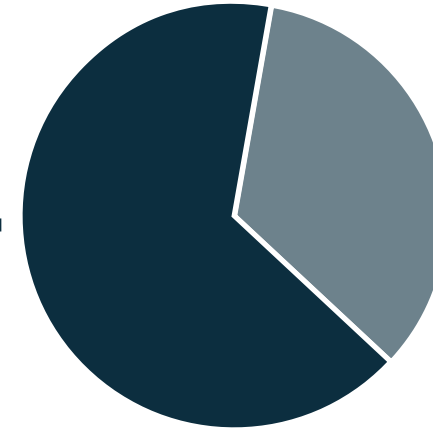
2023 =  
50% of  
Operational  
costs



**NET fundraising revenue**  
\$27.8 million

2024 NET lottery proceeds: \$10.7 million  
35% of total fundraising

- **STARS LOTTERY**
- **Provides for one base in Alberta!**



Fundraising revenue:  
\$18.0 million  
65% of total fundraising

**\* Includes \$2M+ Annual Municipal Support**

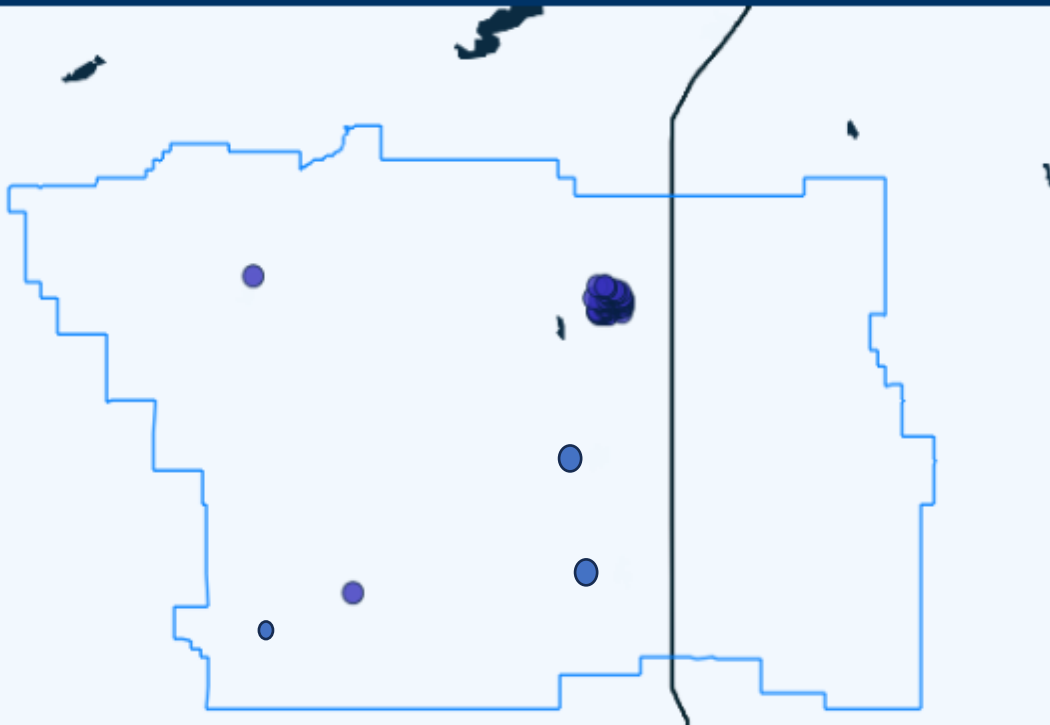
**FUELED BY GENEROSITY.** Achieving success together.



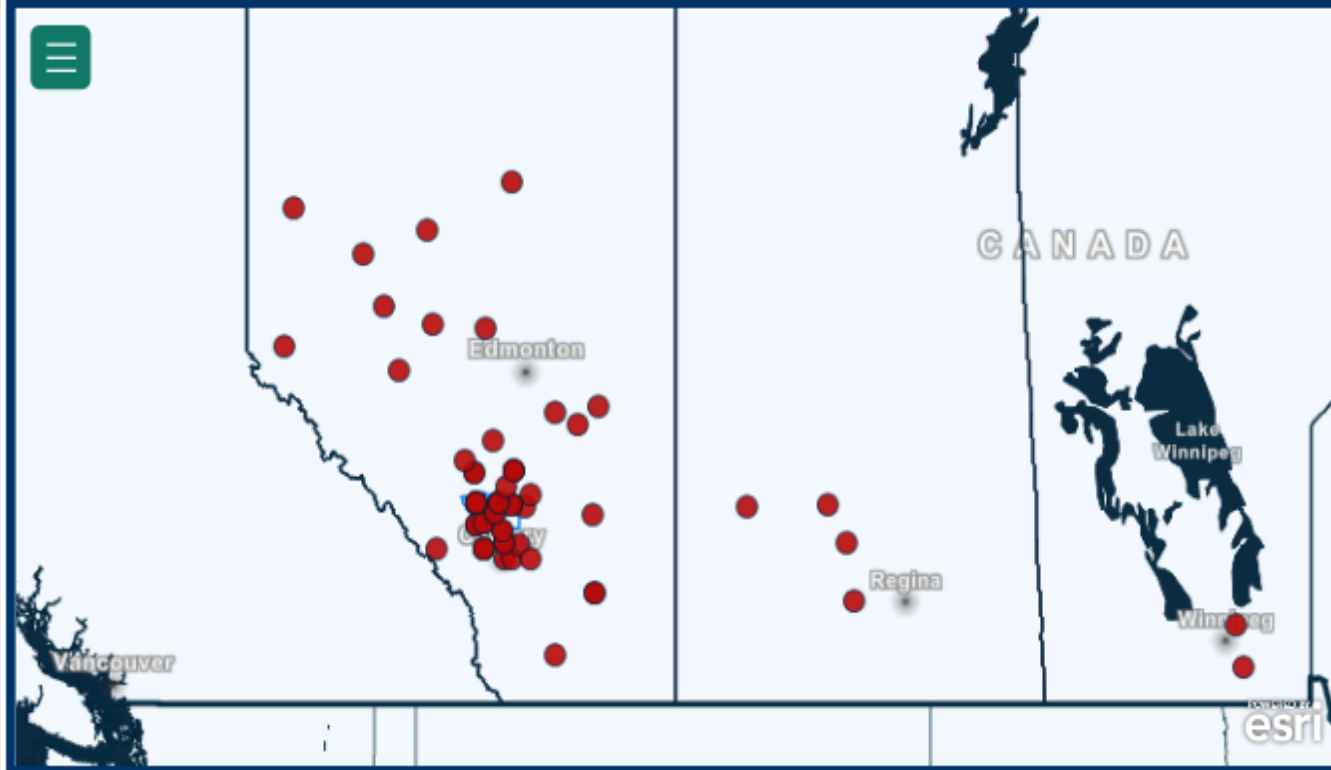
<b>MOUNTAIN VIEW COUNTY @ April 30, 2024</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>TOTAL</b>
<b>Near Carstairs</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>7</b>		<b>3</b>	<b>16</b>
<b>Near Cremona</b>		<b>2</b>	<b>2</b>	<b>4</b>	<b>1</b>	<b>1</b>	<b>10</b>
<b>Near Crossfield</b> (within Mountain View County)				<b>1</b>			<b>1</b>
<b>Didsbury Hospital critical inter-facility transfers</b>	<b>17</b>	<b>6</b>	<b>13</b>	<b>10</b>	<b>15</b>	<b>1</b>	<b>62</b>
<b>Near Didsbury</b>	<b>2</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>3</b>		<b>18</b>
<b>Near Linden</b> (within Mountain View County)				<b>1</b>			<b>1</b>
<b>Near Madden</b> (within Mountain View County)			<b>1</b>		<b>1</b>		<b>2</b>
<b>Olds Hospital critical inter-facility transfers</b>	<b>10</b>	<b>8</b>	<b>18</b>	<b>16</b>	<b>18</b>	<b>5</b>	<b>75</b>
<b>Near Olds</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>2</b>		<b>18</b>
<b>Sundre Hospital critical inter-facility transfers</b>	<b>11</b>	<b>4</b>	<b>16</b>	<b>19</b>	<b>8</b>	<b>2</b>	<b>60</b>
<b>Near Sundre</b> (scene and search & rescue)	<b>4</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>10</b>	<b>4</b>	<b>34</b>
<b>Near Torrington</b> (within Mountain View County)	<b>1</b>				<b>1</b>		<b>2</b>
<b>Near Water Valley</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>2</b>		<b>8</b>
<b>TOTAL</b> * Averages 58 missions per year * Served by Calgary and Edmonton bases	<b>52</b>	<b>34</b>	<b>70</b>	<b>74</b>	<b>61</b>	<b>16</b>	<b>307</b>

# Within Mountain View County Boundaries - Patients Flown by STARS (2010-Present)

## Mountain View Residents Flown by STARS



## Locations where Mountain View Residents Travelled and Needed STARS



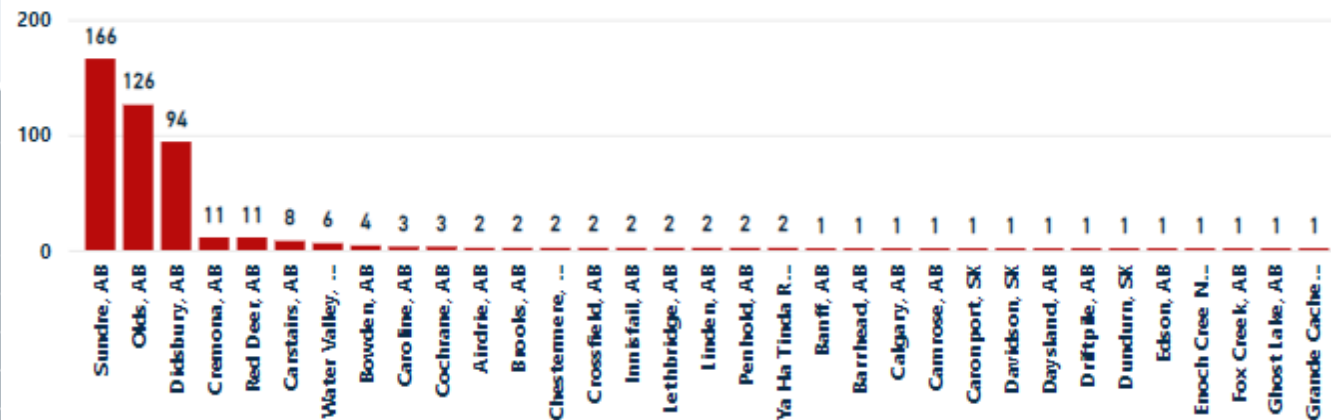
**2023 Update = 25 residents flown**

**6 Olds 4 Sundre 9 Didsbury 3 Water Valley 2 Cremona 1 Carstairs**

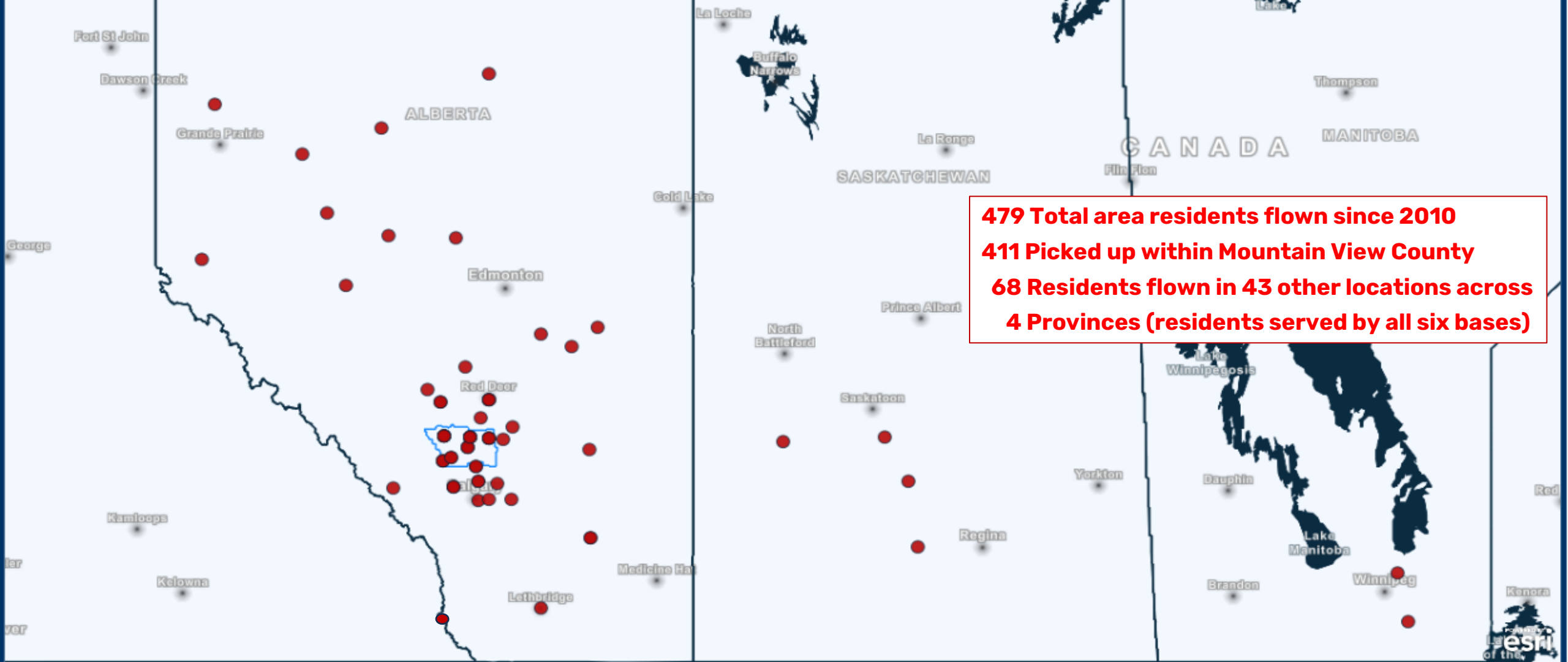
**\*Includes rural residents with postal codes below**

Resident Community	5 Yrs Ago	4 Yrs Ago	3 Yrs Ago	2 Yrs Ago	Last Year	5 Year Total	Total Since 2010
Olds	9	9	14	14	9	55	138
Sundre	8	4	13	17	6	48	160
Didsbury	11	4	12	7	11	45	100
Carstairs	6	1	4	6	3	20	47
Cremona	0	1	2	2	2	7	22
Herschel	0	0	0	0	0	0	1
Water Valley	0	0	0	1	3	4	11
<b>Total</b>	<b>34</b>	<b>19</b>	<b>45</b>	<b>47</b>	<b>34</b>	<b>179</b>	<b>479</b>

### Count by Pickup Location







Count by Pickup Location



**\* Accidents and illness do not happen only when you are close to home.**

# More Than Rapid Transport

## **EMERGENCY LINK CENTRE (ELC)**

- Integrated with all dispatch centres and resources
- Precise GIS mapping coordinates
- Dispatches HALO and HERO response
- 36,000 emergency requests/year

## **STARS Transport Physicians**

- Medical and procedural guidance
- Every critical call / All modes of transport
- Ground ambulance, rotary wing, fixed wing
- Schedule logistical arrangements with receiving Drs. and Hospitals





# Innovative Leader

## Night Vision Goggles (NVG)

- 1<sup>st</sup> Civilian Org. in Canada (2002)
- 50% of calls occur at night

## Universal Blood Onboard

- 1<sup>st</sup> HEMS in North America (2013)
- Increased to 4 Units
- The difference between life and death.

## New! A Canadian First! Massive Hemorrhage Protocol

- Reverse anticoagulation
- Promote blood clotting in severe trauma patients





# International Air Medical Transport Conference (AMTC)

- Rigorous competition
- Triage multiple patients
- Inconceivable critical situations
- Graded: decision-making
- Timing and patient outcomes

**STARS - TOP 3 - 21 Years!**





# **MOUNTAIN VIEW COUNTY**

*LEADERSHIP AND DEDICATION (1988)*

## **CURRENT PLEDGE OF SUPPORT**

*\$4 PER CAPITA  
STANDING MOTION*

## **2025 LOGO UNVEILING**

*(FOR CONSIDERATION)  
\$75,000.00 FIXED RATE  
STANDING MOTION*

## **\$500K Logo Unveil 2026/2027**

To-date: \$357,419.00

2024: 51,924.00

2025: 51,924.00

2026: 51,924.00

**TOTAL \$513,191.00**

**A life is saved every day. Partnership makes it possible.**

