



Mountain View C O U N T Y

REVISED REGULAR COUNCIL MEETING AGENDA

The Municipal Council will hold a Regular Council Meeting on Wednesday, June 13, 2018, at 9:00 a.m., in the Council Chamber, 1408 Twp. Rd. 320, Didsbury, AB

1. Call to Order
2. AGENDA
 - 2.1 Adoption of Agenda
3. ADOPTION OF MINUTES
 - 3.1 Regular Council Meeting Minutes May 9, 2018
4. BUSINESS ARISING
5. PUBLIC HEARINGS
 - 5.1 Bylaw No. LU 21/18 - SW 18-32-1 W5M and Plan 1511688 Block 1 Lot 1
 - 5.2 Bylaw No. LU 24/18 - NE 30-33-5 W5M
 - 5.3 Bylaw No. LU 25/18 - NE 10-29-5 W5M and Plan 0010181 Lot 3
6. DELEGATIONS
Nil
7. BYLAWS
 - 7.1 Bylaw No. LU 26/18 - NW 17-32-4 W5M and Plan 0011953 Block 1
 - 7.2 Bylaw No. LU 27/18 - NE 35-29-2 W5M
 - 7.3 Bylaw No. 16 /18 - Land Use Bylaw Amendments
 - 7.4 Bylaw No. 07/18 - Council Code of Conduct
 - 7.5 Bylaw No. 18/18 - Road Closure Bylaw
8. DIRECTIVES
 - 8.1 Regular Council Directives
9. OLD BUSINESS
Nil
10. NEW BUSINESS
 - 10.1 Intermunicipal Collaboration Framework - Sundre Discussion Protocols
 - 10.2 General Environmental Services - Request for Proposal Results
 - 10.3 Visitor Experience Funding
 - 10.4 2018 Tax Sale Date
 - 10.5 National Indigenous Peoples Day
 - 10.6 Eagle Valley Area Structure Plan (ASP) - (Information attached)
 - 10.7 Policy No. 1030 - Public Participation - (Information attached)
11. COUNCILLOR REPORTS
Nil

12. CORRESPONDENCE

12.1 Information Items

- a. 20180504 - FCM Special Advocacy Fund
- b. 20180516 - Bergen Springs Condo Association Letter
- c. 20180522 - ALUS Project - Blue Skies Award
- d. 20180524 RMA Contact Newsletter

13. CONFIDENTIAL ITEMS

13.1 FOIP Section 21 and 24 - Intermunicipal Collaboration Committee (ICC) Report

13.2 FOIP Section 24 - Advice from Officials – (Information under separate cover)

14. ADJOURNMENT



Regular Council Meeting

Request for Decision

Planning & Development Services

Date: June 13, 2018

SUBJECT: Eagle Valley ASP Review Update

RECOMMENDATION: That Council receive the Eagle Valley ASP Review Update as information.

ALTERNATIVE OPTIONS: That Council provide direction regarding the Eagle Valley ASP Review process.

BACKGROUND:

The Eagle Valley Area Structure Plan (ASP) Review was initiated on June 22, 2016 with the adoption of the Terms of Reference (TOR) by Council. To date, there have been fifteen (15) Steering Committee meetings between October 4, 2016 and June 7, 2018. One (1) public open house was hosted on February 27, 2017 that included a workshop and survey.

Recent ASP reviews by County Administration include the Bergen, and Bearberry-Red Deer River Corridor ASPs which were approved in 2015.

Recent ASP Reviews	Date started	Number of Steering Committee meetings and Open Houses	Date of Bylaw adoption
Bergen ASP	TOR adopted on December 11, 2013	6 meetings 2 Open Houses	June 24, 2015
Bearberry-Red Deer River Corridor ASP	TOR adopted on January 8, 2014	6 meetings 1 Open House	June 24, 2015

The next Steering Committee meeting for the Eagle Valley ASP Review is scheduled for September 13, 2018. No additional Open House dates; presentation materials or draft finalization have been discussed by the Steering Committee. One of the three County’s organizational priorities for 2018/9 is statutory and policy framework as identified in the County’s Strategic Plan. Planning and Development’s capacity is focused and shifting towards the reviews of the existing five (5) Intermunicipal Development Plans (IDPs) and the development of five (5) IDPs over the next two (2) years.

Administration support Council’s direction to the Steering Committee to complete the ASP Review within a time frame; or Council to postpone the ASP Review.

RELEVANT POLICY:

[Municipal Development Plan Bylaw No. 09/12](#)
[Eagle Valley Area Structure Plan Bylaw No. 47/97](#)

BUDGET IMPLICATIONS: None

Attachments Nil

PREPARED BY: MP

REVIEWED BY: MB



Regular Council Meeting

Request for Decision

Legislative, Community and Agricultural Services

Date: June 13, 2018

SUBJECT: Policy No. 1030 - Public Participation Policy

RECOMMENDATION: That Council approve Policy No. 1030 Public Participation and further that Council accept Procedure No. 1030-01, as information.

ALTERNATIVE OPTIONS: That Council request that Administration return the following changes to Policy No 1030 Public Participation...

BACKGROUND:

The proposed Policy 1030 – Public Participation Policy and the corresponding Procedure 1030-01 is designed to follow the guidelines for public participation as outlined by the [International Association for Public Participation](#) and the [AAMDC \(RMA\) – AUMA Toolkit for Public Engagement](#).

This policy was reviewed at the April Policies and Priorities Meeting and brought forward to the Regular Council Meeting on April 16 with incorporated recommended changes.

Administration advertised the Public Participation Policy and received a variety of feedback and proposed amendments to the policy. These submissions are attached to this RFD.

Administration is proposing changes to the policy to align with feedback received from the Public. These recommended changes include:

- Proposed changes to increase the clarity of section 4.2 to outline that it is the department that is responsible for the initial review of the necessity for a Public Participation Campaign;
 - Inclusion of wording to note that the evaluation component of the Public Participation Campaign should be undertaken immediately after the conclusion of the Campaign.
-

RELEVANT POLICY: N/A

BUDGET IMPLICATIONS: N/A

Attachments Nil

1. Proposed Policy 1030 “Public Participation”
2. Proposed Procedure 1030-01 “Public Participation”

- 3. Proposed Appendix to Procedure 1030-01 “Public Participation Spectrum”
 - 4. Public Submissions
-

PREPARED BY: VL
REVIEWED BY: CA



Policy #1030

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T 403.335.3311 F 403.335.9207 Toll Free 1.877.264.9754
www.mountainviewcounty.com

Policy Title: Public Participation

Policy No.: 1030

Approval: County Council

Effective Date: TBD

Amended Date:

Supersedes Policy No.: New

Policy Statement: Mountain View County Council recognizes the role and decision-making authority that citizens have entrusted them to fulfill on their behalf for the betterment of Mountain View County as a whole. However, although Council can exercise this responsibility much of the time, there are instances where Council will determine that the inclusion of additional public participation will strengthen the decision-making process. In these situations, the County is committed to utilizing appropriate citizen and stakeholder engagement activities that provide County Council and administration with the most complete information and data possible to inform decision making on policies, programs, services and projects.

Purpose: This Public Participation Policy #1030 has been developed to establish the criteria, manner and methods for conducting public participation activities by Mountain View County for County residents and stakeholders. The policy also seeks to enhance relationships with County residents and stakeholders to supplement decision making.

Public Participation Policy #1030 is developed to meet the new requirements outlined in the Public Participation Policy Regulation as required by the Municipal Government Act (sec. 216)

Principles: Mountain View County will choose to use public participation that is:

1. Proactive – Initiating public engagement will begin at the earliest stage possible and allow enough time for appropriate information dissemination and exchange. A commitment to plain language and to clear and concise information will be undertaken by those conducting engagements to promote understanding.
2. Equitable and Fair – Engagements ensure that equal and fair opportunities will be provided to members of the public to participate and provide input.
3. Community Minded – An effort will be made to engage those who will be affected directly and indirectly by decision making, including diverse community members to augment and improve the quality of feedback.
4. Focused – Clear understanding of how the engagement will take place and the level of involvement expected from all parties.
5. Relevant – Engagements will be developed and communicated effectively to encourage public participation and will be focused on the issue or topic under consideration.
6. Innovative – Engagements will employ tools, strategies and tactics suitable to the topic or issue under discussion and will evolve as engagements are evaluated.
7. Transparency – All information and data that can be shared and provided to the public will be available, and all engagements will be done in an open manner without prejudice.

Additionally, how input from participation activities is utilized in decision making will be clearly communicated.

Mountain View County Council shall have the responsibility and final decision-making authority when determining when, and to what extent, public participation should be utilized.

Policy Implications:

This policy is in addition to and does not modify or replace statutory public hearing or legislated requirements in the *Municipal Government Act*.

This policy is in addition to other Mountain View County legislation that mandates and/or governs Public Participation including Bylaw 56/05 "Establishing Procedure and Conduct of Public Hearings".

This policy will work in accordance with other Mountain View County Policies where appropriate.

This policy must be reviewed at least once every four (4) years.

Procedure Title: Public Participation

Procedure No.: 1030-01

Approval: CAO

Effective Date: **TBD**

Supersedes Procedure No.: New

1. Definitions

- 1.1 “**Communications**” means Mountain View County’s Communications Business Unit.
- 1.2 “**Public Participation Campaign**” means the formal activities and initiatives planned to accomplish the County’s goal of receiving feedback and/or direction from County residents and stakeholders to assist in furthering the decision-making process. This does not include activities that are routine operating practices or required through provincial legislation.

2. Preamble

- 2.1 Mountain View County is committed to engaging the public in accordance with County Council’s vision, mission statement, and strategic goals.
- 2.2 Mountain View County’s public participation operates on a spectrum that is based off of principles contained within the Rural Municipalities of Alberta Citizen Engagement Toolkit and the International Association for Public Participation (IAP2) model, with corresponding promises and a variety of possible techniques to achieve the public participation outcome (Appendix A).
- 2.3 Mountain View County has a vested interest in the collection of public knowledge and use of that knowledge for the betterment of the County as a whole. This is a desire to do more than collect information but to understand the values that are common to all County residents and stakeholders.

3. Public Engagement Standards

- 3.1 Mountain View County will, where appropriate, use public knowledge to support the work done on behalf of citizens. The County will use this information to help drive decision making and strategic planning initiatives.
- 3.2 Mountain View County will, communicate to the public how public input and knowledge have supported and/or furthered the decision-making process
- 3.3 Mountain View County will be clear in its public participation initiatives the expectations for the public and stakeholders that are participating.
- 3.4 Mountain View County will establish general guidelines when undertaking Public Participation Campaigns including:
 - 3.4.1 Use of Plain Language;

- 3.4.2 Use of Acronym Lists;
- 3.4.3 Use of links and increased accessibility to reference documents;
- 3.4.4 Ensuring that any in-person Public Participation Campaigns are accessible and comfortable for participants;
- 3.4.5 Ensuring that appropriate administrative resources and funding is allocated to Public Participation Campaigns.

4. **Public Engagement Management**

- 4.1 The Public Participation Policy applies to all departments and services of Mountain View County.
- 4.2 All items forwarded by departments for Council consideration should receive adequate review and determination by department Directors as to ~~of~~ whether a Public Participation Campaign will be recommended.
 - 4.2.1 Specifically, Public Participation Campaigns may be initiated during the following:
 - 4.2.1.1 Identifying Council Priorities;
 - 4.2.1.2 Formulating recommendations to Council regarding the Budget;
 - 4.2.1.3 Reviewing existing programs, services and associated service levels;
 - 4.2.1.4 Any other situation determined necessary by Council or the Chief Administrative Officer.
- 4.3 If a Public Participation Campaign is recommended, the department should note the level of participation recommended in consultation with the guidelines as outlined in Appendix A. Council may choose to amend the Public Participation Campaign or level of Public Participation required.
- 4.4 Public Participation Campaigns will be created and managed by the department requesting the engagement in consultation with Communications.
- 4.5 All Public Participation Campaigns shall be posted for citizen information and review on the County website.
- 4.6 All Public Participation Campaigns shall be recorded and tracked by Communications to ensure that opportunities are being held in accordance with this Policy and utilized appropriately by residents and stakeholders.
- 4.7 Communications will help facilitate the participation opportunity based on the Public Participation goal, and will execute, where possible and required, a comprehensive public participation strategy to maximize citizen input and/or understanding.
- 4.8 Public Participation Campaigns will follow the Public Engagement Spectrum (Appendix A) with an understanding that not all initiatives will require extensive or involved campaigns. Public Participation Campaigns will be tailored to suit the need of the project and may either be recommended by Administration or directed by Council.
- 4.9 Organizers of Public Participation Campaigns may utilize the AUMA/RMA Citizen Engagement Toolkit for increased guidance in developing, implementing and evaluating Public Participation Campaigns.

5. **Citizen Conduct**

- 5.1 All Public Participation Campaigns will utilize conduct guidelines and terms-of-use statements to provide clear expectation of citizen conduct while interacting with the municipality through participation activities. These guidelines include the right of the municipality to not address participation that:
 - Includes foul language, vulgarities or sexually explicit content;

- Is offensive to an individual or an organization, rude in tone, discriminatory or abusive;
- Solicits, advertises, and/or promotes particular services, products, or political parties, advocacy groups or organizations;
- Infringes on human rights or privacy;
- Is considered inflammatory;
- Is off topic; and/or
- Is otherwise deemed to not be in accordance with the directives of the Public Participation Campaign.

6. Evaluation & Reporting

- 6.1 All Public Participation Campaign's will have an evaluation component undertaken immediately after its conclusion, to chart the process and outcome of the Public Participation Campaign. The evaluations should include, but may not be limited to:
- Adherence to the principles of the Public Participation Policy
 - Completion within time frame and budget
 - Communication of results / input and utilization in decision making
 - Level of stakeholder satisfaction with process
 - Participation of stakeholders

End of Procedure

APPENDIX A

Public Participation Spectrum

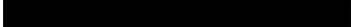
	INFORM	CONSULT	INVOLVE	COLLABORATE
PUBLIC ENGAGEMENT GOAL	To provide the public with balance and objective information to assist them in understanding the issue, alternatives and/or solutions.	To obtain feedback on analysis, alternatives and/or decision.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input supported and/or was incorporated into the decision	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input supported and/or was incorporated into the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.
PUBLIC ENGAGEMENT TACTICS	<ul style="list-style-type: none"> - Bill stuffers - Feature articles - Videos - Photos - Social Media - Print Advertising - Radio Spots - Emails - Direct mailings - Open houses - Reports 	<ul style="list-style-type: none"> - Surveys - Feedback forms - Direct or online comments - Open Houses - Social Media - Print Advertising - Radio Spots 	<ul style="list-style-type: none"> - Online communities - Workshops - Break-out sessions - Proactive meetings with existing groups - Public hearings 	<ul style="list-style-type: none"> - Advisory Committees - Interactive working groups

From: Kathleen Windsor
To: [Webmaster](#)
Subject: County Communications
Date: May 14, 2018 1:27:32 PM

Hi,

I am writing with thoughts on the County's proposed Public Participation Policy. What you have presented on your website is just fine with me. For the past 4 or 5 years, I have appreciated the information provided by Mountain View County. My favourites are your Facebook & twitter page posts on Wednesdays during the Council meetings, your website as a whole, and the multi-page information posted each week in the Mountain View Gazette. Each serve as a teaser for me to go into your website for more information. Thank you.

Kathleen Windsor



From: Ron Boghean
To: [Webmaster](#)
Subject: Draft policy # 1030-01
Date: June 1, 2018 8:58:57 AM

Thank you for considering my comments with respect to the Draft Policy #1030-01

With respect to:

4. Public Engagement Management

Proposition:

The wording is not reflecting the spirit of the “Public Engagement” contemplated by the Provincial Policy, 1030-01’s paragraph 3. “Public Engagement Standards” nor that set out in Appendix A “Public Participation Spectrum”.

Reason:

Paragraph 4.2 is not clear on who performs the “adequate review and determination...” Is it the “departments” or “council”?

If “departments” then such “determination of whether a Public Participation Campaign will be recommended” could be driven by the self-serving agenda of a department or individual within a department and not necessarily that in the Public’s best interest.

Proposal:

As a minimum, all matters addressed by a department that are required to be placed before council should contain a departmental recommendation of why or why there should not be a Public Campaign and, in light of the departments recommendation, the Public’s elected members “council” will then preform their review of the matter and determination of the question of a Public Campaign.

5.1 Citizens Conduct

Proposition:

Although I agree in principle with the points listed, there is no way to govern the administration of any one point listed because the judgement made on each submission is completely subjective based on the administrative personnel’s principles and beliefs.

The guideline to a citizen’s conduct, right to organize and freedom of speech MUST be left to the Rights and Freedoms Act “Constitution” and precedence established in law.

We must remember that some times poor, foul and loud language is simply the expression of one’s passion or anguish as in a parent’s depth of despair in the loss of a child to a gun, drugs or impaired driving.

Unfortunately, we in the service of the public, have to be exposed to the reality of anguish and passion as does a Judge in the Court of Law where loudness and profanities are not against the law and are not forbidden in a Court of Law. The Constitution of this Country gives us our rights and freedoms BUT requires us to respect the rights and freedoms of others. For us to start putting into Governing Policy matters of rights and freedoms is a very slippery rope to DICTATORSHIP. In short, we in public service must listen for the issue being conveyed to identify that which is in the public interest, all be it being expressed in language and tone we are not comfortable with.

Sincerely

Ronald C. Boghean CPA, CA BCom

From: [Christofer Atchison](#)
To: [Vicki Lodermeier](#)
Subject: FW: Feedback: Public Participation Policy (#1030)
Date: June 6, 2018 2:24:16 PM

From: Sally Bee [REDACTED]
Sent: Friday, June 1, 2018 6:44 PM
To: Webmaster <webmaster@mvcounty.com>
Cc: Bruce Beattie <bbeattie@mvcounty.com>; Dwayne Fulton <dfulton@mvcounty.com>; Greg Harris <gharris@mvcounty.com>; Duncan Milne <dmilne@mvcounty.com>; Angela Aalbers <aaalbers@mvcounty.com>; Peggy Johnson <pjohnson@mvcounty.com>; Al Kemmere <akemmere@mvcounty.com>
Subject: Feedback: Public Participation Policy (#1030)

Hello Mountain View County

I'm pleased to see the County seeking input on ways to improve communications.

Poor or inadequate communication can generate misunderstanding, anger and distrust—none of which is helpful to the County or its residents.

A **recent example of extremely poor communication** is the plan to “re-identify” nearly 16,000 acres from Environmentally Significant Areas (ESAs) to Potential Multi-Lot Development.

The announcement was dropped into the *Mountain View Gazette* in the same manner as someone applying to redesignate a couple of acres. There was no heads-up to communities that would be most affected. There was no background information on why the change was needed. The sound of silence on this issue was profound.

I found **Principle 1** in the proposed Policy #1030 particularly interesting in light of what happened with the ESA issue:

Proactive – Initiating public engagement will begin at the earliest stage possible and allow enough time for appropriate information dissemination and exchange. A commitment to plain language and to clear and concise information will be undertaken by those conducting engagements to promote understanding.

Principle 1? The first point on the County's new proposed policy was nowhere to be seen. In fact, what happened was the complete opposite of that statement. Was Administration or Council surprised at the pushback from residents? If so, then something is seriously wrong with its current communication.

The next attempt to rectify the situation was really no better: two open houses. Yes, it was an opportunity to see the maps and perhaps ask a couple of questions, but it shortchanged those who

attended.

How could it have been done better?

The best approach would have been to hold 2 meetings on those dates. Have Planning present its rationale, its research and its findings to the entire group. Then provide enough time for questions and answers.

The 2 open houses were not a forum for a thorough and thoughtful exchange of ideas on an issue. What residents came away with was piecemeal at best. No one heard all the questions. No one heard all the answers. The content could be crafted to the person asking the questions. There was no opportunity for residents to call out planners or councillors when information was less than forthcoming. (My comments at the Public Hearing called for an Open House that allowed for "questions, answers and concerns to be aired in a live forum" — not the one-on-ones that unfolded.

How Could the County Do Things Better?

The following are suggestions I submitted to the Public Hearing on March 24, 2018 regarding Bylaws No. 08/18 and 09/18:

A. Resident-Friendly Communication

George Bernard Shaw nailed it:

"The single biggest problem with communication is the illusion that it has taken place."

Planners spend their days dealing with land-related issues. Residents encounter these situations only occasionally — so it can be a big deal to us.

How could this current situation have been handled differently?

1. See It From the Resident's Point of View

When making changes such as this, try to see it from our side of the fence. If it's a minor issue then maybe business-as-usual will do, using the standard format in the Gazette.

But when residents see *15,789 acres as Potential Multi-Lot Development* — well, you can assume that more than a few people choked on their coffee.

2. Say It So We Understand It

While the formal announcement in the Gazette may be all that's legally required, it sounds aloof and bureaucratic. It's off-putting. What we don't understand can cause concern and worry. And we're most likely to object.

In addition to the formal notice, a short accompanying article in plain English could have reduced the angst generated by the legalese. MVC has a Communications person. Make this a part of the job.

3. Provide Links to Information

The info that appeared in the Gazette makes perfect sense to County planners but for the rest of us, not so much. Include web links to relevant portions of the MDP in the formal announcement. Let readers know where they can find the

figures and items being referenced.

4. Make Relevant Documentation Available *Before* the Public Hearing

I was told that there were no online maps available to show the affected areas but that they'd be available at the Public Hearing. *Hmmm*. Yet another roadblock.

Detailed portions of the maps could have been photographed and posted as jpg's on the County website. That link could also have appeared in the announcement. Another missed opportunity.

5. Update the MDP Glossary

When I went looking for definitions the cupboard was bare. There are *none* for: *Agricultural Preservation Area*,

Potential Multi-Lot Residential Development Area, *Multi-Lot Residential Development Area*

You'll find answers if you wade through the MDP but how many people will do that? It's tough slogging for many who simply want to understand what the words mean.

6. Hold an Open House

Yes, I know: As residents we don't always pull our share of the load when it comes to participating in County business.

But we do tend to rally when we sense something is afoot, as Sherlock would say. How much easier for all concerned to address the issues up front. To allow for questions, answers and concerns to be aired in a live forum. Imagine how much time and energy we'd all save — thus raising the chance that bylaws might pass with a minimum of disgruntlement and name-calling.

7. Make Use of Community Resources

Both Bergen and Bearberry have email lists that connect with many residents in those areas. They can be a quick way of distributing information. Active community associations and newsletters are another avenue.

Principle 3 in the proposed Policy #1030 suggests exactly what I have been requesting for a number of years:

Community Minded – An effort will be made to engage those who will be affected directly and indirectly by decision making, including diverse community members to augment and improve the quality of feedback

If you'd read this far, thank you. I look forward to seeing the outcome of this consultation.

Sally Banks

From: Louise Pannenbecker & Bob Killeleagh
To: [Webmaster](#)
Subject: Policy #103
Date: May 31, 2018 10:48:21 AM

In reviewing the policy as set out on the MV County webpage I have some concerns regarding two issues

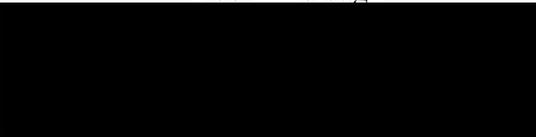
1. It is stated **'...there are instances where Council will determine that the inclusion of additional public participation will strengthen the decision-making process.'**

What criteria will the County use to determine whether public participation is warranted - at best this is now a vague and arbitrary statement.

2. **"This Public Participation Policy #1030 has been developed to establish the criteria, manner and methods for conducting public participation activities by Mountain View County for County residents and stakeholders."**

Is there more to this policy than what I have viewed online? I don't see where criteria, manner or method are defined.

Regards
Bob Killeleagh



From: rob
To: [Webmaster](#)
Subject: Public Participation Policy #1030
Date: May 10, 2018 2:02:20 PM

I have reviewed the version of the above noted policy draft currently on your website and would offer the following comments for your consideration:

Section 4.4

Would it not be better functionally to set the process so that Communications would be the creator and manager of the PPC with the requesting department being consulted? It is after all their responsibility to then track and report the campaign pursuant to section 4.6.

General

I found the draft a little light in details considering the purpose of the policy (beyond adhering to the requirement of the provincial Act) as set out in the preamble is to outline the a) criteria, b) manner and c) methods for conducting public participation activities.

Nit Pickers Corner

Section 2.2, line 2. "Toolkit" is misspelt.

Appendix "A", Promise To The Public/Consult. Insert the word "into" between the words "incorporated" and "the".

All the best in getting your policy drafted.

Cheers,

Rob Weeks

Sent from [Mail](#) for Windows 10

From: Robin Tudor
To: [Webmaster](#)
Cc: ["SMFAPS"](#)
Subject: Wanted: Feedback on County Communications
Date: May 31, 2018 7:32:12 AM

The caption on the Mountain View County Website says "Wanted: Feedback on County Communications" and then we read to find it is being posted because of the Municipal Government Act recent adoption of the "PUBLIC PARTICIPATION POLICY REGULATION". The Mountain View website then goes on to ask how stakeholders might want to be informed or communicated through which types of media.

The Province conducted a survey of Albertans and they heard "Albertans have indicated there is a lack of clarity around the scope of municipalities' responsibility to engage with their constituents." This is from https://mgareview.alberta.ca/whats-changing/empowered-to-govern/#Public_Participation_Policy

The first comment would be that it sounds more like the County is Taking "Public Engagement" to mean "Infoming the Public", which I do not believe what the respondents of the survey intended. I believe it was meant to encourage 2 way communication or engagement that gets the publics' opinions heard and acknowledged.

Then, when I read the proposed Policy #1030 it gives a little more clarity to the adherence of the PUBLIC PARTICIPATION POLICY REGULATION.

Comments on the proposed Policy #1030

Public Participation Campaigns appear to only be initiated by Administration and approved by Council. This would indicate that only issues that Administration thinks require input from the public are put forward. How would the Public be able to initiate a Participation campaign?

You would think that a proposed policy for Public Participation would have more input from the public than just a website email input. Possibly an identified community targeted Stakeholders roundtable? Possibly ask for members of the public to form a committee to review the proposed policy?

There proposed Policy #1030 ends with "Evaluation and Reporting" that includes a good list of requirements but does not indicate the timing of the presentation of the results of the Public Campaign. The timing would be appropriate prior to any form of decision making to determine if public campaign was effective in achieving the proposed goal.

Overall it is a good step forward, but needs more Public Participation.

Thank you for your attention
Robin Tudor

