

MOUNTAIN VIEW COUNTY

BYLAW NO. 09/20

ADVERTISING BYLAW

Mountain View County
Province of Alberta

Bylaw No. 09/20

A BYLAW OF MOUNTAIN VIEW COUNTY IN THE PROVINCE OF ALBERTA TO ESTABLISH ALTERNATIVE METHODS TO ADVERTISE STATUTORY NOTICES

SECTION 1 - AUTHORITY

101. The *Municipal Government Act* requires that a Municipality advertise bylaws, resolutions, meetings, public hearings and other things in accordance with Section 606 of the Act;
- 1.02 The *Municipal Government Act* provides that a Council of a Municipality may pass a Bylaw to provide for one or more methods, which may include electronic means, for advertising proposed bylaws, resolutions, meetings, public hearings and other things as required in accordance with Section 606 of the Act;
- 1.04 The Council of Mountain View County wishes to establish alternative methods to providing notice to the public of bylaws, resolutions, meetings, public hearings and other things as required by the Act and is satisfied that these alternative methods would bring to the attention of substantially all residents in the area to which the item is relevant to;
- 1.05 Now, therefore, the Council of Mountain View County, duly assembled, enacts as follows:
- 1.06 This bylaw may be cited as the “Advertising Bylaw”.

SECTION 2 - DEFINITIONS

- 2.01 In this Bylaw, unless the context otherwise requires:
 - a. **“Convenience Copy”** means a Statutory Notice that is provided for public consumption in another format than outlined in Section 3.01 of this Bylaw.
 - b. **“Statutory Notices”** means those notices and/or advertisements including those proposed bylaws, resolutions, meetings, public hearings and other items as required to be advertised by the *Municipal Government Act*.

SECTION 3 - GENERAL

- 3.01 Mountain View County will advertise Statutory Notices by publishing those notices on the Mountain View County Corporate Website for fourteen (14) days.
- 3.02 Where Mountain View County advertises Statutory Notices in accordance with Section 3.01 of this Bylaw, a Convenience Copy shall also be posted in a newspaper circulating within the area for a time period of at least one week within the statutory notice period. The Convenience Copy shall be deemed to be secondary to the primary notification outlined in Section 3.01 of this Bylaw and will not be used to determine any timelines as required by the *Municipal Government Act*.

3.03 Mountain View County may also choose to provide a Convenience Copy in addition to the mandatory advertisement conducted in Section 3.01, which may be produced in a different format or with altered content, by the following means:

- a. Social Media Accounts;
- b. Notice Board located at the County Office;
- c. Other means determined appropriate by the County.

SECTION 4 - SEVERABILITY

4.01 Each provision of this Bylaw is independent of all other provisions. If any such provision is declared invalid by a Court of competent jurisdiction, all other provisions of this Bylaw will remain valid and enforceable.

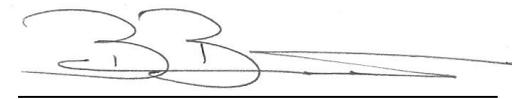
SECTION 5 - EFFECTIVE DATE

5.01 This Bylaw shall come into effect at such time as it has received third (3rd) reading and have been signed in accordance with the *Municipal Government Act*.

Read the first time this 6th day of May 2020.

Read the second time this 24th day of June 2020.

Read the third time this 26th day of August 2020.



Reeve



Chief Administrative Officer

August 26, 2020
Date of Signing